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DISTRICT 16'S - POST BEST PRACTICES

"MEMBERSHIP IS THE LIFEBLOOD OF THE AMERICAN LEGION."



ANNOUNCING!

Major Membership Web Upgrade

[Membership Web Pages](#)

**"Membership is the Lifeblood of
The American Legion!"**

Membership is our lifeblood because it is the active members serving in our posts who do the good work of The American Legion to serve our veterans, their families and our communities. Without members who are willing to serve, our Legion will lose its lifeblood! From the newest Legionnaires to the most seasoned Legionnaire, membership is everybody's responsibility.



District 16 understands the difficulties many of our local posts face with membership. This is why we have developed a major upgrade to the Membership information now available on the [District 16 Resource Web Site](#).

In our search for information on membership to use on our web site, we found The National web site of The American Legion is one of the better resources available. As we reviewed the information on other

seemed primarily focused on:

- Eligible service dates to join The American Legion
- Current membership reports.

However, we believe our post leaders deserve more extensive support on the topic of membership. So we went to work looking for good information to share with our post leaders on membership. We did a lot of looking, in a lot of places, both inside the box and outside the box, where membership information is traditionally stored. We wanted to find the best possible information to share with all our Legionnaires friends. We have found much and we are still looking!



District 16 members looked into a number of resources, including:

- Every Legion publication on membership we could find
- Searched other Legion publications for more information
- Studied The American Legion web site in detail
- Visited a number of other Legion web sites nationally
- Brought in some basic and relevant ideas on leadership

The District 16 membership web pages may now be the largest and most complete collection of current information on membership you will find on the Internet.



The team of District 16 leaders supporting this project is being led by District 16 Commander, Janice Somers and includes: Dave Forney, Mike Stadnick, Barbara Lombrano, Paul Brown, Harley Santos, Joe Skoda and Rick Pushies.

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post leaders work smartly, but the energy needed to make the ideas work, will still need to be generated at the post level. When we work together it will be easier to succeed in reaching our membership goals.

VISION =

Many seasoned Legionnaires understand that success with membership is far more challenging than just completing our membership goals. Names on a piece of paper are not enough to make a post successful. Or, to put it another way, names on a membership roster are just the beginning of our challenge to grow and sustain the core of Active Members needed to keep our posts alive and successful. This is why we have expanded our membership information into a much broader discussion of membership.

Things are changing, take a look! Visit the District 16's Membership web pages and see for yourself.

[Membership Web Pages](#)

Let us know what you think: [Rank & Feedback](#)



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Change is the law of life. And those who look only to the past or present are certain to miss the future."

John F. Kennedy



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