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This Post Best Practice is special as the VA&R Foundation needs our help! Prior to sending out our e-mails to everyone, we often share them with a number of people so we can get their feedback. It was suggested today, by one of the Legionnaires we asked for feedback, that this is more of a "Call to Action." We decided to keep it as a Post Best Practice, with a "Call to Smile for VA&R" instead.

CALVAR Foundation

The California Veterans Affairs & Rehabilitation Foundation (CALVAR) is a 501(c) 3 nonprofit corporation, established to help



fund the good work of our Veterans Service Officers. You can visit their web site for more details about the foundation.

CALVAR.org Foundation web site

District 16 has been looking for new ways to help CALVAR raise the

AmazonSmile Program. It is listed as:

The American Legion CA Veterans Affairs and Rehabilitation Foundation

The AmazonSmile Program

"What is AmazonSmile?"

AmazonSmile is a simple and automatic way for you to support your favorite charitable organization every time you shop, at no cost to you. When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization. You can choose from nearly one million organizations to support."

The AmazonSmile program is rather simple to use. However, we developed a sheet of "How To" instructions, just in case you need to explain it to your grandchildren. :-) Once you set up your AmazonSmile account and select The American Legion CA Veterans Affairs and Rehabilitation Foundation as your charity, just use smile.amazon.com web site to buy what you would normally buy and the 0.5% donation of your purchase takes place automatically.

smile.amazon.com | [AmazonSmile "How To" Instructions](#)



The AmazonSmile program costs those making the purchases

NOTHING!

Amazon uses 0.5% of their profits from your purchases to fund

100% of you donation goes to the foundation.

Remember, this is **NOT** your normal Amazon account web site!

Always make sure you use the web site:

smile.amazon.com

Otherwise there will be no donation. 😞

The process is automatic and is basically transparent, yet the donations continues each time a purchase is made, year after year. The donations from any single person or purchase are pretty small, so we need a lot of people to use the AmazonSmile Program in order to generate any significant finding to help our veterans.

Will you please, help spread the word?

CALL TO ACTION!

Post Commanders, Squadron Commanders, Chapter Presidents and all Legionnaires, please help spread the word about the AmazonSmile Program and ask everyone you can to help. Then ask them to ask all the good people they know, even their Facebook friends, to select the AmazonSmile Program and select California VA&R Foundation (CALVAR) as their charity.



The more people we can get to use the AmazonSmile Program and select the California VA&R Foundation (CALVAR) as their charity the greater our success will be. Success in such things is good, it can make everyone smile.

For God and Country.

Janice Somers,

More details about the VA&R can be found on the districtsixteen.org web site.



[Get Out the Vote](#)

A poster for Veterans Day 2016. It features a background image of military veterans in uniform. The text includes the American Legion logo, 'THE AMERICAN LEGION and DEPARTMENT OF CALIFORNIA', a message about saluting veterans, and a blue footer with 'VETERANS DAY 2016', 'THE AMERICAN LEGION - AMERICA'S VETERANS SERVICE ORGANIZATION', and the website 'www.legion.org calegion.org'.

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District 16 Adjutant, John Fazzino
975 E. Rice Ranch Rd., Santa Maria, CA 93457

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